Announcement
Logo Design Competition for
"Jerusalem: The Capital of Palestine"
Conference and Competition

The Organization of Arab Architects in the Federation of Arab Engineers is organizing a competition for the Logo design of “Jerusalem: The Capital of Palestine”.

A conference addressing the realities of today’s Jerusalem will be held in Fall 2019. The conference will cover the city’s historical, architectural, and patrimonial heritage as well as its economic, social, and cultural circumstances and the challenges that face its inhabitants.

Twenty years after the Organization of Arab Architects held the Jerusalem Now conference under the leadership of its late president, Architect Assem Salam, a remarkable event for the succor of Jerusalem, the protection of its heritage and identity, the Organization reaffirms its commitment to Jerusalem as the Capital of Palestine by holding a conference in Fall 2019. In addition, the Organization will hold an architecture and planning idea competition titled “Regenerating the City of Jerusalem After ending the occupation” with the aim of engaging architects, engineers, and other professionals in a scientific, social, and cultural discussion over the future of the City. The results will be exhibited during the General Assembly of the International Union of Architects (UIA)’s World Congress of Architects to be held in Rio de Janeiro (Brazil) in July 2020.

General Conditions:
- The design must adhere to the vision of “Regenerating the City of Jerusalem after ending the occupation” and consequently assert the identity of Jerusalem as Palestinian, its current status as occupied, and the inevitability of its liberation.
- The design must be creative, simple in its expression, and accessible to diffusion through media, advertisements, diplomas, trophies and other means of communication.
- Each individual or group of applicants may submit only one entry. Each group must select one member to represent it in front of the organization and/or accept an award.
- The logo must be an original design and cannot resemble any other logo. The participant(s) will be held liable for the design and must relinquish design copyrights to the Organization.
- The participant(s) must present digital samples and options for the design’s application in print, advertisement, and other media.
- The participant(s) may use any design software they deem appropriate but must submit an editable logo design file.
Deliverables:

The participant (an individual or a group) shall submit the following deliverables to present the concept and design:

- A maximum of 2(A3) sheets displaying the design in different sizes relative to its application on different media (to be presented in color and black and white formats).
- A maximum of 2(A4) sheets that explain the participant’s design and concept.
- A PNG format version of the design (high resolution), in color and in black and white formats.
- A statement from the participant confirming the originality of the design, hence asserting that it is not based on or inspired by any other logo.
- The participant’s information, name, country, phone number, email, and bank account details.

Prizes

- First prize: one thousand US Dollars in addition to waiving the competition’s entry fees.
- Four honor or consolation prizes: Waiving competition entry fees.